



Joshua Lake

Creative Digital Media
Video & Photo
Online Marketing

San Diego, CA 92104

(858) 208-7289

josh@lakehouseproductions.com

lakehouseproductions.com

PROFESSIONAL EXPERIENCE

Lake House Productions LLC

2011 - Present

- Freelance photo, video, AV, website & graphic design services
- Has filmed and edited 200+ videos ranging many purposes including: Corporate & influencer marketing, web & social media content, education, documentary, real estate, events, weddings, etc.

San Diego Regoinal Policy and Innovation Center

June 2023 - Present

- Marketing Manager for USDA Grant project
- Responsible for developing marketing strategy and materials
- Collaboration across non-profit, commercial, and government sectors

Fox House Media

August 2016 - October 2018, January 2023 - June 2023

- Chief Editor & Secondary Camera Operator
- Produced commercial marketing videos ranging many industries

Marque Media / Winston Goodfellow LLC

October 2022 - Present

- Chief Videographer & Editor for luxury sports car video content
- Produces web/social media content, livestreams and podcasts

RoadtoRoota.com LLC

April 2021 - December 2022

- Creative Director responsible for all branding/marketing material
- Lead event coordinator responsible for all event bookings
- Onsite AV technician & video/photo documentarian

WAFFL Haus Event Productions

October 2020 - Present

- Creative Director & Event Production Committee Lead
- Coordinates and produces music & art centric events
- Responsible for all marketing materials & event documentation

RestoMods / Forged 4x4 / Freedom Street Garage

August 2020 - March 2021

- Videographer, photographer, and editor for 3 automotive brands
- Responsible for producing social media marketing content

FortuneBuilders

October 2018 - March 2020

- Media and AV specialist for real estate education content and events
- Studio and mobile videography, photography, and directing
- Filmed and edited marketing content for 100+ real estate companies

EDUCATION

University of California, San Diego – Bachelor of Fine Arts (Media)

2012 - 2016

TECHNICAL SKILLS

Camera & Gimbal Operation

Editing & Post-Production

Color Correction & Grading

Audio Recording, Mixing & Design

On-Set Lighting/Gaffing

Script writing, Storyboarding,
Pre-Production

Talent/Set Directing

Teleprompter Operation

Drone Piloting (Video & Photo)

Matterport 3D Space Capture

Web & Graphic Design

Event & Podcast

Live-Streaming/Recording

Live Event AV

PROFICIENCY

Adobe CC:

Premiere, Photoshop, Lightroom,
After Effects, Media Encoder,
InDesign, Express, Firefly

Editing Software:

Davinci Resolve, Final Cut Pro,
Logic Pro X, Ableton, Canva

Online Platforms:

YouTube Studio, Meta Business
Suite, StreamYard, Restream.io,
Instagram, Twitter (X), Facebook,
Truth Social, Patreon, Rumble,
Bitchute, Odysee, Theta.TV,
Squarespace, Asana, Slack,
Discord, Google Workspace,
Microsoft Office